



**NAMED THE TOP INDEPENDENT
WEBZINE 3 YEARS IN A ROW
SPOTTED BY LOCALS**

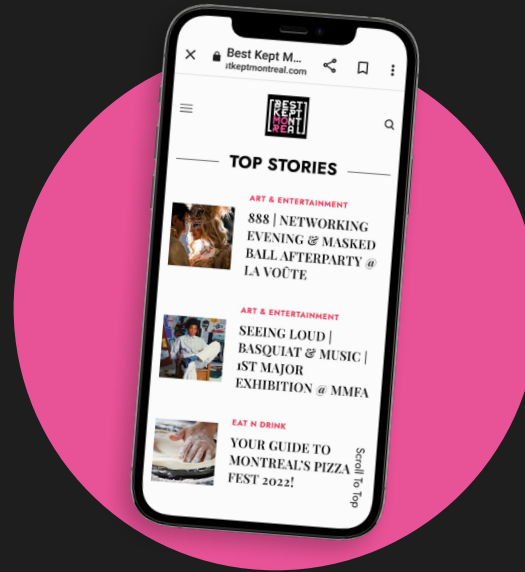
WHY US?

CURATED TEAM OF TRENDSETTERS

They are handpicked trendsetters specialized in your sector, to deliver what your target audience want to know about you. We match up your story with the demographics sought after to obtain optimal results.

WE TRACK YOUR INVESTMENTS

Our shareable content is created to please both your demographic and the Google algorithms.



We provide

- ORIGINALITY THROUGHOUT
- EYE-CATCHING HEADLINES
- AUDIENCE ENGAGEMENT
- RICH KEYWORD CONTENT
- HIGH QUALITY PHOTOS

Demographic



25-55
YEARS OLD



52% FEMALE
48% MALE

Reach



150K
IMPRESSIONS MONTHLY



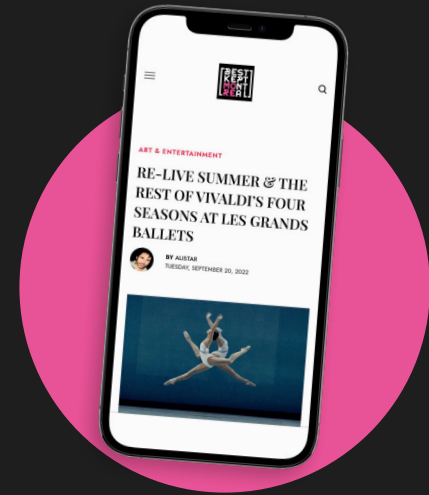
65K
UNIQUE TO MONTREAL
RESIDENTS

**BEST KEPT MONTREAL COVERS THE MOST UNIQUE PRODUCTS, SERVICES AND EVENTS
IN ARTS & ENTERTAINMENT, LIFESTYLE, FOOD & BEVERAGE, FASHION & DESIGN.**



Sponsored Editorial

- **QUALITY ARTICLES, WITH UP TO 3-5 PHOTOS AND FEATURED IN THE TOP SLIDER**
- **UP TO 3 RELEVANT KEYWORDS TO HELP RANK IN THE 1ST PAGES OF SEARCH ENGINES**
- **LINK TRACKING OF EVERY CLICK FROM US TO YOUR TICKET LINK, WEBSITE, AND SOCIALS**
- **SOCIAL MEDIA ADS TO REACH OUR NETWORKS**



Promise



THE EDITORIAL HAS ITS OWN CUSTOM BRANDED URL



BKM STAFF & SOCIAL TRENDSETTER



NO THIRD PARTY ADS RUNNING ON THE WEBZINE



THE ARTICLE LIVES ON THE WEBSITE FOREVER

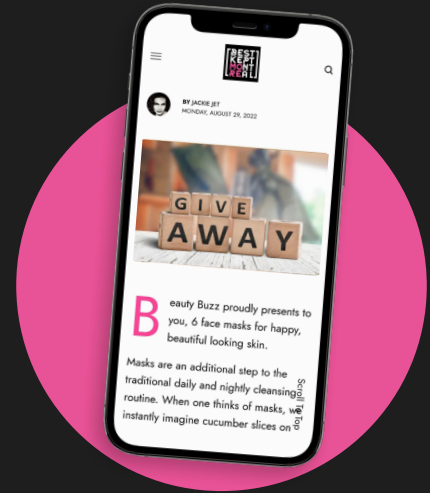


LAUNCHED AT PEAK SOCIAL MEDIA HOURS



Contest

- **PART OF BRAND ADOPTION AND ENGAGEMENT SHOULD INCLUDE CONTESTS, ESPECIALLY IN MONTREAL WHERE LOCALS LIKE TO TEST THEIR LUCK! WE HAVE BUILT OUR OWN BRANDED VIRAL GIVEAWAY PLATFORM HIGHLIGHTING YOUR SPECIAL OFFERING.**
- **PERFECT FOR CLIENTS WISHING TO BUILD THEIR MAILING LISTS / E-COMMERCE DATABASE WHILE CREATING A HIGHLY ENGAGING BUZZ AROUND YOUR BRAND.**



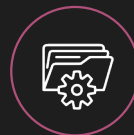
Special Features



CUSTOM BACKGROUND PHOTO AND LOGO



SOCIAL REWARD INTEGRATION (BONUS ENTRIES FOR SHARING TO ALL MAJOR PLATFORMS)



DATABASE MANAGEMENT (WE BLOCK BOTS, FILTER IP, DUPLICATES, SEND YOU FINAL EXCEL)

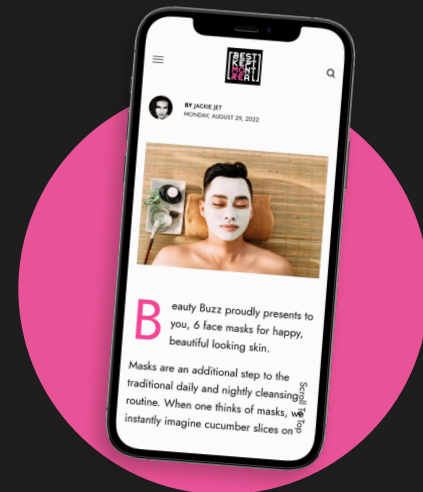


SOCIAL SHARE BANNER DESIGN. WE CREATE 1 TOP HEADER BANNER AND SOCIAL ONE TOO



**[BEST
KEPT
MONT
REAL]**

OUR COPY EXPERTS CREATE HIGHLY CURATED CONTENT BASED ON TOP QUALITY PRODUCTS AND SERVICES. THIS PROVIDES OUR AUDIENCE WITH A TRUSTED GUIDE OF WHAT IS TRULY THE BEST IN THE MONTREAL MARKETPLACE



What you get in product placement

- YOUR PRODUCT/SERVICE MENTIONED WITH TEXT AND IMAGE WITHIN ONE OF OUR MONTHLY COLUMNS AND ON OUR SOCIAL MEDIA
- YOUR PRIMARY KEYWORDS, OR IMPORTANT LINKS INCLUDED TO DRIVE SEO AND TARGETED TRAFFIC



Promise



SEO ANALYSIS DONE BY OUR EXPERT STAFF OF YOUR MAIN KEYWORD WITHIN THE MONTREAL SEARCHES



PROPER USAGE OF YOUR MONIKERS, KEYWORDS AND HASHTAGS BEST SUITED TO THE BRAND IN QUESTION

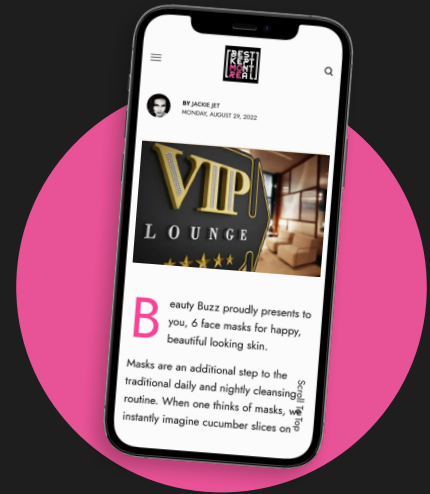


A POSITIVE AND HONEST REVIEW OF YOUR PRODUCT/ SERVICE



Special Event Creatives

- **WHETHER YOU ARE ORGANIZING A SPECIAL EVENT, ANNIVERSARY OR MEDIA LAUNCH, YOU WANT TO BE COVERED. WHAT BETTER TIME TO CAPTURE CONTENT AMIDST THE VERY BEST IN DECOR, LIGHTING AND AMBIANCE, TAKE ADVANTAGE!**
- **DON'T LAUNCH WITHOUT A PROFESSIONAL TEAM READY TO CAPTURE ALL THE #MTLMOMENTS. WE HAVE GREAT PHOTOGRAPHERS, VIDEOGRAPHERS, INSTAGRAM REEL PRODUCERS READY TO PLAY CATCH THE CONTENT. WE EVEN HAVE TOP-NOTCH RETOUCHERS TO FINALIZE YOUR FAVOURITE CAMPAIGN PHOTOS FOR YOUR VARIOUS ON AND OFFLINE REQUIREMENTS.**



What to Expect



DAY AND HOURLY RATES
AVAILABLE



JUNIOR AND SENIOR LEVELS TO
SUIT YOUR BUDGETS



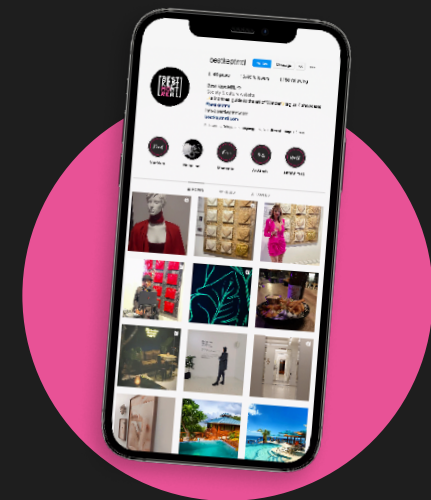
STATE-OF-THE-ART
EQUIPMENT

**[BEST
KEPT
MONT
REAL]**



Trendsetters Campaign

- **OVER 50 OF THE MOST RECOGNIZED TRENDSETTERS IN THE MONTREAL LIFESTYLE AND CULTURAL SECTOR**
- **TAP INTO OUR NETWORK OF POWERFUL TRENDSETTERS IN ORDER TO TAKE YOUR BRAND BEYOND YOUR AUDIENCE AND OURS**
- **WE HAND PICK WONDER SEEKERS WITH TRACTION TO CREATE ENGAGING ORGANIC CONTENT THAT IS BRAND ALIGNED AND CREATIVELY HIGH OCTANE**



Promise



HAND PICKED REAL
PEOPLE, NO CAT FISH OR
BOTS



MICRO TO CELEBRITY
TIERS AVAILABLE



YOUR BRAND AND
VISION FACTORED IN



INSTAGRAM & TIKTOK
FOCUSED



NEGOTIATED ON YOUR
BEHALF



Travel Exchanges

- **BEST KEPT MTL IS FULL OF CURIOUS DIGITAL NOMADS, WHO JUST NEED WIFI AND A DREAM! THESE CREATIVES ARE READY TO INTRODUCE YOUR SPECIAL BOUTIQUE HOTEL, RESORT OF UNIQUE ACCOMMODATIONS TO OUR ADVENTURE SEEKING AUDIENCES. OUR GOOGLE ANALYTICS HAVE LONG INDICATED TO US THAT TRAVEL & TOURISM ARE A BIG HIT WITH OUR READERS.**
- **WITH MONTREAL'S HARSH WINTERS, LOW COST OF LIVING AND EASY TO ACCESS AIRPORT- IT'S NO WONDER THE AVERAGE MONTREAL LIFESTYLE INCLUDES LEAVING THE CITY OR COUNTRY 3-4 TIMES PER YEAR. WITH TROPICAL ISLANDS AND COUNTRY ADVENTURES BEING A POPULAR TRIP, WE FREQUENTLY COVER OUR VACATIONS AND STAYCATIONS VIA HIGH-END EDITORIALS AND DIARY-STYLE-REELS FROM OUR INFLUENCERS.**



What to Expect



NEW HIGHLY TARGETED TRAFFIC TO YOUR SITE AND SOCIALS



5 STAR REVIEWS FROM THE TEAM WORKING ON THE PARTNERSHIP



ENGAGEMENT AND DIGITAL BUZZ AROUND YOUR SPECIAL ACCOMMODATIONS



IMPROVED SEO RANKING IN ALL RELEVANT SEARCH ENGINES



THE ASSOCIATION WITH THE WORD BEST AND YOUR SPECIAL ACCOMMODATIONS